



## **News Release**

**October 6 2010**

# **CINZ Announces Charity Partnership**

Delegates attending CINZ accredited conferences in New Zealand will soon have the option to support a registered charity.

"CINZ is proud to announce that it is now aligned with the Auckland Communities Foundation which facilitates charity donations throughout the country," says Alan Trotter, Conventions & Incentives New Zealand (CINZ) CEO.

"Conference organisers will simply choose a charity to align their conference with and then delegates can simply tick a donation box on their registration form. Any charity can be chosen by the conference organiser as long as it's a registered one."

Mr Trotter says that donating to local charities is common practice at conferences around the world and Corporate Social Responsibility (CSR) involvement is viewed favourably and a great negotiating tool to help secure international conferences for New Zealand shores.

The fund is being kick-started with a \$5,000 donation from a CINZ member, and the coffers will be further boosted by a fundraising golf day to be held at Wairakei Golf Course in Taupo during the annual CINZ conference and a charity auction. "A donation will then be made to CAFE for Youth Health in Taupo to help youth at risk," Mr Trotter says. "It's great to be able to help support the Taupo community."

Mr Trotter added that no direct members funds will be involved in the donations to charity. "The money will come solely from voluntary donations made by delegates at conferences and any fundraising activities held by CINZ."

### **For further information contact:**

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