

# Sponsorship Options

Add significant value to your participation at **MEETINGS** by becoming a profiled and promoted Sponsor.



**Internet Zone**  
\$7 000 plus GST

The **MEETINGS 2012** Internet Zone provides a space where both buyers and exhibitors can catch up on business while they are away from their office. Sponsoring the Internet Zone gives you the opportunity to showcase your brand in a very visually prominent way and in a popular location.



**Lanyards**  
\$7 000 plus GST

Get your logo everywhere, on everyone! Every person attending **MEETINGS 2012** will be issued with and must wear an official name badge. The lanyard will feature your brand.



**Day Buyer Carry Bag**  
\$3 000 plus GST

An excellent way to increase your visibility at **MEETINGS 2012**. The Day Buyers will appreciate this quality carry bag featuring your company logo.



**Pocket Programme**  
\$3 000 plus GST

Increase your company profile by sponsoring this handy reference tool. 500 Pocket Programmes will be distributed to all Hosted Buyers and exhibiting companies during **MEETINGS 2012** as a quick reference for the show activities. The Pocket Programme includes the transport schedule and accordingly is referred to regularly by buyers and sellers.



**Venue Branding Opportunities**  
P.O.A

Create strong brand awareness by delivering your company's key messages in a unique manner. Discuss your ideas with us or ask us for creative ways to promote your brand on-site at **MEETINGS 2012**.



**Hosted Buyer and Day Buyer Bag Inserts**  
\$2 000 plus GST

If you want both Hosted Buyers and Day Buyers to see your company brand then the Bag Insert is for you. Inserts are limited to only four for maximum company exposure, so be in quick!



**Web Link in the Hosted Buyer Zone**  
\$1 000 plus GST

Drive traffic to your website! Profile your company and have your logo and web link located in the highly interactive Hosted Buyer Zone of the **MEETINGS 2012** website.

If you wish to take advantage of one of the options or would like to discuss another idea that might better target the needs of your company, please contact

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