



MEETINGS 2020 FACT SHEET

- MEETINGS 2020 is New Zealand's largest business tourism trade exhibition.
- Auckland is hosting city and the event takes place at ASB Showgrounds on 22 and 23 April.
- Conventions & Incentives New Zealand (CINZ) owns and manages the event, which has been run annually since 1997.
- MEETINGS is New Zealand's leading platform for connecting influential domestic, Australian and international buyers with key regions, meeting facilities, accommodation, off-site venues and activities.
- The event generated a record \$62 million of signed business during its two days in 2019.
- Air New Zealand is Principal Sponsor for MEETINGS 2020, renewing its ongoing commitment to the sector and to the hosted buyer and media programmes.
- Other major sponsors include ASB Showgrounds, Peek Exhibition, EventsAIR, and Auckland Convention Bureau.
- The 2020 event will showcase over 190 exhibitors from 18 regions across New Zealand to more than 500 New Zealand, Australian and international buyers. Exhibitors include venues, theming companies, hotels, AV companies, regional convention bureaux, attractions and activities.
- More than 200 qualified hosted buyers are expected to attend, including 90 hosted buyers and media from Australia and over 100 hosted buyers and media from around New Zealand. As well, more than 300 day buyers are set to attend.
- CINZ MEETINGS 2020 includes a pre-touring programme with places for 32 Australian hosted buyers to four regional destinations, Northland, Rotorua, Wellington and Christchurch prior to MEETINGS, plus a post-MEETINGS mega-famil to Queenstown for 20 and an intimate programme to Waikato with five seats.
- Auckland Convention Bureau is running a one-day familiarisation tour for hosted buyers and media on Tuesday 21 April, showcasing the city's diverse range of venues, attractions and service providers.
- The Luxury Collection, returns for the sixth year with a strong presence showcasing New Zealand's luxury incentive products, venues and services. It is located in a purpose-built stand with champagne hosting during the day.
- International buyers and media will attend CINZ MEETINGS with a full day of appointments and the MEETINGS dinner, followed by regional familiarisation tours around New Zealand.
- Exhibitors and buyers will hold more than 6,000 meetings during the two days of pre-scheduled appointments and social networking events.
- Last year 97 per cent of hosted buyers said MEETINGS 2019 met or exceeded their expectations.
- The MEETINGS VIP programme is in its fourth year, and provides an opportunity for

senior business leaders to gain a comprehensive and quick overview of the Business Events sector at a nationwide level.

- Social events are a key part of the networking opportunities offered at MEETINGS and are set to showcase Auckland's top venues and New Zealand's best event and entertainment talent. They include a Welcome Function at Shed 10 on Tuesday 21 April, Mix and Mingle on Wednesday 22 April, and the MEETINGS Gala at the Cordis on Thursday 23 April.
- CINZ will host media and VIP industry tours of the exhibition.
- CINZ MEETINGS 2021 will be held in Christchurch at the new Te Pae Convention Centre from 12 to 14 May, 2021.

About Conventions and Incentives New Zealand (CINZ)

- CINZ www.conventionsnz.co.nz is the official, membership based association of New Zealand's conference and business travel industry with more than 430 members across a broad range of sectors.
- CINZ takes a leadership role in increasing meetings, incentives, conference and events business for the benefit of its members, principal stakeholders and the New Zealand economy.
- CINZ works to actively promote the sector, providing advocacy with central government and offering assistance, information, professional development and real business opportunities to its members.