Get educated at The Hub

Conventions and Incentives New Zealand will launch an Education Hub at MEETINGS 2017 in response to strong demand for access to professional development within the sector.

CINZ chief executive Sue Sullivan says education for its 430 members, who come from a diverse range of businesses, forms a key part of the CINZ strategy.

‘Our members are involved in the planning, organisation and management of events across diverse areas including design, sound, audio-visual production, project management, financial management, leadership, human resource management, logistics management, public relations and communications,’ Sullivan explains.

‘This industry is all about people, and it is vital that our talented professionals are recognised and nurtured,” she says.

Sullivan says the new Education Hub is designed to highlight the importance of professional development to the sector.

‘It is crucial New Zealand invests in human infrastructure, as well as physical infrastructure to grow our country’s business events sector. This fits with the New Zealand government’s focus on training for the tourism industry.’

Set in the show floor, ServiceIQ will be providing updates on their industry training programmes, CINZ will be profiling their Mentorship and Emerging Talent programmes and demonstrating the CINZ online event planning tool. Independent consulting company Tourism Marketing Solutions will also be profiling their training workshops and sharing their insights about retaining and inspiring staff in the conference and incentive sector.