



News release
23 April 2018

New Zealand's stand-out event specialists on show at MEETINGS 2018

[CINZ MEETINGS 2018](#) is the opportunity for event organisers to plan their next year in a day and meet all of New Zealand under one roof.

[Registrations](#) are now open for day buyers wanting to plan their next meeting, conference, incentive travel, or business event.

Organised by Conventions and Incentives New Zealand (CINZ) on 30 and 31 May in Auckland, MEETINGS will showcase over 195 exhibitors across 19 regions from Northland to the Southern Lakes. Included are 12 exhibitors in the exclusive Luxury Collection, showcasing New Zealand's best luxury accommodation, experiences and transportation.

Chief Executive, Sue Sullivan says CINZ is welcoming 20 new exhibitors to MEETINGS this year. "These exhibitors are the gems who can make an event stand out from the crowd. Their common theme is the diverse and bespoke ways they add sparkle to events. They give another dimension to the exceptional range of venues and services on show from our long-standing exhibitors," she says.

Included in the mix are companies like Ninety-Nine Reasons, a boutique event theming company based in Auckland, Lux Productions creating bespoke AV packages, Shotz which specialises in holograms and 3D, and Audience Alive bringing interactivity to presentations. The Raj Tent Club creates boutique marquees with loads of personality, while Table Hub is set to launch their newest conference and events table top screen units at MEETINGS 2018. New regions debuting at MEETINGS this year are Northland, Wairarapa, and New Plymouth.

Day buyers can join the online diary of the pre-scheduled appointment programme, to arrange key appointments, or tour the exhibition in their own time and meet exhibitors of interest.

"We make it easy for busy Day Buyers to visit MEETINGS and book their entire event within a day, or even just a few hours," Sue Sullivan says.

"The Day Buyer Hosted Luncheon and Speaker Showcase, hosted by Millennium Hotels and Resorts, and Celebrity Speakers is not to be missed. Guests will enjoy a delectable three-course lunch and a taste of New Zealand's best keynote speakers and entertainers taking to the stage during the lunch, with different speakers showcased on both days."

To arrange a conference in just a few hours at MEETINGS, Day Buyers are encouraged to head straight to the regional bureau of their choice for initial advice, visit one or two venues and caterers, enquire about team activities/entertainment, speakers, event theming, fun photography, executive gifts, and then attend the Luncheon and Speaker Showcase hosted Millennium Hotels and Resorts and Celebrity Speakers.

[Online registration](#) is free for Day Buyers attending MEETINGS 2018, and plenty of free parking is available at the event venue, ASB Showgrounds. Day Buyers will also go in the draw to win a raft of prizes.

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Background Information

- [CINZ MEETINGS 2018](#) is New Zealand's largest business tourism trade exhibition.
- Auckland is host city, and the event takes place at ASB Showgrounds from 30-31 May.
- Conventions & Incentives New Zealand (CINZ) owns and manages the event, which has been run annually since 1997.
- MEETINGS is New Zealand's leading platform for connecting influential domestic, Australian and international buyers with key regions, meeting facilities, accommodation, off-site venues and activities.
- Air New Zealand is Principal Sponsor for CINZ MEETINGS 2018, renewing its ongoing commitment to the sector and to the hosted buyer and media programmes.
- Other major sponsors include ASB Showgrounds, Peek Exhibition, Centium Software and Auckland Convention Bureau.
- The 2018 event will showcase over 195 exhibitors from 19 regions across New Zealand to more than 500 New Zealand, Australian and international buyers. Exhibitors include venues, theming companies, hotels, AV companies, regional bureaux, attractions and activities.
- More than 220 qualified hosted buyers are expected to attend, including over 90 hosted buyers and media from Australia, over 30 from international markets, 120 hosted buyers and media from around New Zealand. As well, more than 300 day buyers are set to attend.
- Tourism New Zealand and Air New Zealand are bringing influential buyers from China, South East Asia, and North America.

For further information and images, please contact:

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