



Media Release for Immediate Distribution

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QT Queenstown Emulates Nostalgic Alpine And Après-ski Ambiance

Queenstown's newest hotel, QT Queenstown, is resonating strongly with overseas visitors. Since opening, December 2017, the boutique hotel has sold close to 19,000 experiences to visitors from over 17 countries (as of 30 April).

General Manager QT Hotels in New Zealand, Simon White believes the design-led hotel with breathtaking views of Lake Wakatipu and the Remarkables mountain range, combined with its friendly and engaging staff, ticks so many boxes for international visitors.

"When you're visiting another country it's so important to feel welcome, special and excited about where you are staying. We're receiving rave reviews about the attention to detail that not only our staff provide guests, but also about the design of the hotel. Visitors from overseas literally 'pinch' themselves waking up to the dramatic scenery QT Queenstown offers. There is nothing else like QT in Queenstown."

Designed by the internationally acclaimed Nic Graham, there is a sense of intrigue as with all QT Hotels but White says it's also about belonging to the local culture.

"Given Queenstown's fantastic sense of freedom with its expansive lake and grand mountains, the QT Queenstown design concept was to make people feel the freedom to be sporty or part of nature or even just relaxed in the hotel but feel at one with the intense scenery out your window. There are stunning pieces of art, strategic uses of copper throughout the hotel and a suspended fireplace that brings together the vintage and contemporary aspects of the hotel."

QT Queenstown offers designer bathrooms, with luxurious deep baths and amenities, several options of room inclusions and packages, while the rooms are decorated with locally sourced items, all of which are available to be purchased.

"Queenstown is home to a number of talented artists and well as artisan food craft. It's about show casing this but also having some fun. The mini-bar has been a real hit, complete with Central Otago wine, treats

from The Remarkable Sweet Shop alongside quirky items such as a bespoke Natty tote bag and Pocket Hotty,” says White.

Even the food served pays homage to the abundance of flora, fauna and livestock of the Central Otago region. White highlights QT Queenstown’s *Bazaar Interactive Marketplace* recreates the traditional marketplace with a unique twist.

“With an ever-changing menu utilising the freshest in season produce, we ensure even the developed palates of the most discerning foodies leave satisfied and intrigued.”

Reds Bar with the largest collection of wine and spirits in Queenstown and boasting spectacular views, White believes is the perfect spot for drinks pre or post dinner.

“Whether its cocktails and canapés or a decadent table feast, these memorable food and drink experiences can be recreated in three fully equipped and effortlessly adaptable rooms which make up QT Queenstown’s meeting spaces. Throw in designer décor, mod furnishings and state of the art audio-visuals, QT Queenstown is locked and loaded – ready for your next event.”

Incomparable views over the crystal clear Lake Wakatipu and breathtaking peaks of the Southern Alps set the scene at QT Queenstown. QT Queenstown is the perennial party pad and adventure pit stop for sun chasers and snow bunnies alike. Get your luxury with a side of the signature QT quirk in your new favourite place to stay and play in the stunning Southern Alps.

For more information: <https://www.qthotelsandresorts.com/queenstown/meetings-events/>

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Imagery: https://www.dropbox.com/sh/946iqfgrm3avveq/AACjsef6Qvgh_9-V9O96sy7ja?dl=0

About QT Hotels & Resorts:

QT Hotels & Resorts is New Zealand’s only design-led properties playing to the modern traveller’s emotions and desires. QT is inspired by art, design, fashion, entertainment and architecture, in addition to creating great food and an environment for play.

QT Museum Wellington is a unique and exciting property delivering the first injection of QT's signature designer spaces with bold entertainment and intriguing yet relaxing guest experience. The lobby in QT Museum Wellington moonlights as an art gallery of contemporary New Zealand pieces with the country's largest private collection on display.

Newly opened QT Queenstown allows the grandeur and panoramic views of its surroundings and to truly take centre stage while infusing each room with local pieces that ensure luxurious home comforts.

QT Hotels & Resorts first burst onto the hotel scene with the launch of QT Gold Coast in 2011. The collection of properties in Australia includes QT Gold Coast, QT Port Douglas, QT Falls Creek, QT Canberra, QT Bondi, QT Melbourne with flagship QT Sydney.

For more information on QT Queenstown go to:

www.qthotelsandresorts.com

For further press information on QT Hotels & Resorts head to:

<https://www.qthotelsandresorts.com/press-centre/press-releases/>

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