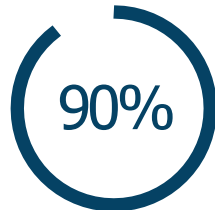


MEETINGS 2021 FAST FACTS

Exhibitors



of Exhibitors said they plan to exhibit again at MEETINGS 2022



of Exhibitors felt MEETINGS 2021 met or exceeded their expectations

\$74
MILLION
Provisionally secured

Buyers



**OVER
4500**
APPOINTMENTS

Media



\$720,000
in EAV generated
(excludes social media)

“We were really happy with our MEETINGS experience, we launched our new brand, and partnered with BEIA which gave us some great talking points and opportunity.”

Rebecca Clarke
Talent Agent
Johnson & Laird

*Statistics quoted are of those surveyed.

“Everyone seemed to mean business. After this pandemic time so few of us have managed to hold on. Everyone had purpose for the future what ever it may be. People are driven to survive this. Not a lot of wasted time. Very effective. Thank you.”

Niki Dowe
Business Development Manager
Hallmark Chauffeur Drive Ltd

“MEETINGS provided us with an ideal platform to showcase our region as an attractive Business Events destination to potential buyers. The BEIA team, not only put on a successful show, but also went out of the way to make both exhibitors and buyers benefit from the event. Everything went smoothly. Despite the volume of people, we always felt that there was a very personal attention given to us at all stages. Thank you BEIA team! You rock!”

Nats Subramanian
Business Events Manager
Central Economic Development Agency (CEDA)



MEETINGS 2022 - SAVE THE DATES
15 and 16 June, Te Pae- Christchurch Convention Centre,
Christchurch



MEETINGS
A BEIA EVENT