



CINZ MEETINGS

Background Information

- CINZ MEETINGS 2019 is New Zealand's largest business tourism trade exhibition.
- Auckland is host city, and the event takes place at ASB Showgrounds from 28-30 May.
- Conventions & Incentives New Zealand (CINZ) owns and manages the event, which has been run annually since 1997.
- MEETINGS is New Zealand's leading platform for connecting influential domestic, Australian and international buyers with key regions, meeting facilities, accommodation, off-site venues and activities.
- The event generated over \$60 million of signed business during its two days in 2018.
- Air New Zealand is Principal Sponsor for CINZ MEETINGS 2019, renewing its ongoing commitment to the sector and to the hosted buyer and media programmes.
- Other major sponsors include ASB Showgrounds, Peek Exhibition, EventsAIR, and Auckland Convention Bureau.
- The 2019 event will showcase over 190 exhibitors from 20 regions across New Zealand to more than 700 New Zealand, Australian and international buyers. Exhibitors include venues, theming companies, hotels, AV companies, regional bureaux, attractions and activities.
- More than 220 qualified hosted buyers are expected to attend, including 90 hosted buyers and media from Australia, over 30 from international markets, 120 hosted buyers and media from around New Zealand. As well, more than 500 day buyers are set to attend.
- Tourism New Zealand and Air New Zealand are bringing over influential buyers and media from China, Asian markets and North America.
- CINZ MEETINGS 2019 includes a pre-touring programme with places for 52 Australian hosted buyers to five regional destinations. Northland, Rotorua, Wellington and Queenstown prior to MEETINGS and a new signature event, a special post-MEETINGS famil to Christchurch.