



## CINZ MEETINGS 2018 FACT SHEET

- [CINZ MEETINGS 2018](#) is New Zealand's largest business tourism trade exhibition.
- Auckland is host city, and the event takes place at ASB Showgrounds from 30 to 31 May.
- Conventions and Incentives New Zealand (CINZ) owns and manages the event, which has been run annually since 1997.
- MEETINGS is New Zealand's leading platform for connecting influential domestic, Australian and international buyers with key regions, meeting facilities, accommodation, off-site venues and activities.
- Air New Zealand is Principal Sponsor for CINZ MEETINGS 2018, renewing its ongoing commitment to the sector and to the hosted buyer and media programmes.
- Other major sponsors include ASB Showgrounds, Peek Exhibition, Centium Software and Auckland Convention Bureau.
- The 2018 event will showcase over 195 exhibitors from 19 regions across New Zealand to more than 500 New Zealand, Australian and international buyers. Exhibitors include venues, theming companies, hotels, AV companies, regional bureaux, attractions and activities.
- More than 220 qualified hosted buyers are expected to attend, including over 90 hosted buyers and media from Australia, over 30 from international markets, 120 hosted buyers and media from around New Zealand. As well, more than 300 day buyers are set to attend.
- Tourism New Zealand and Air New Zealand are bringing influential buyers and media from China, South East Asia, India and North America.
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